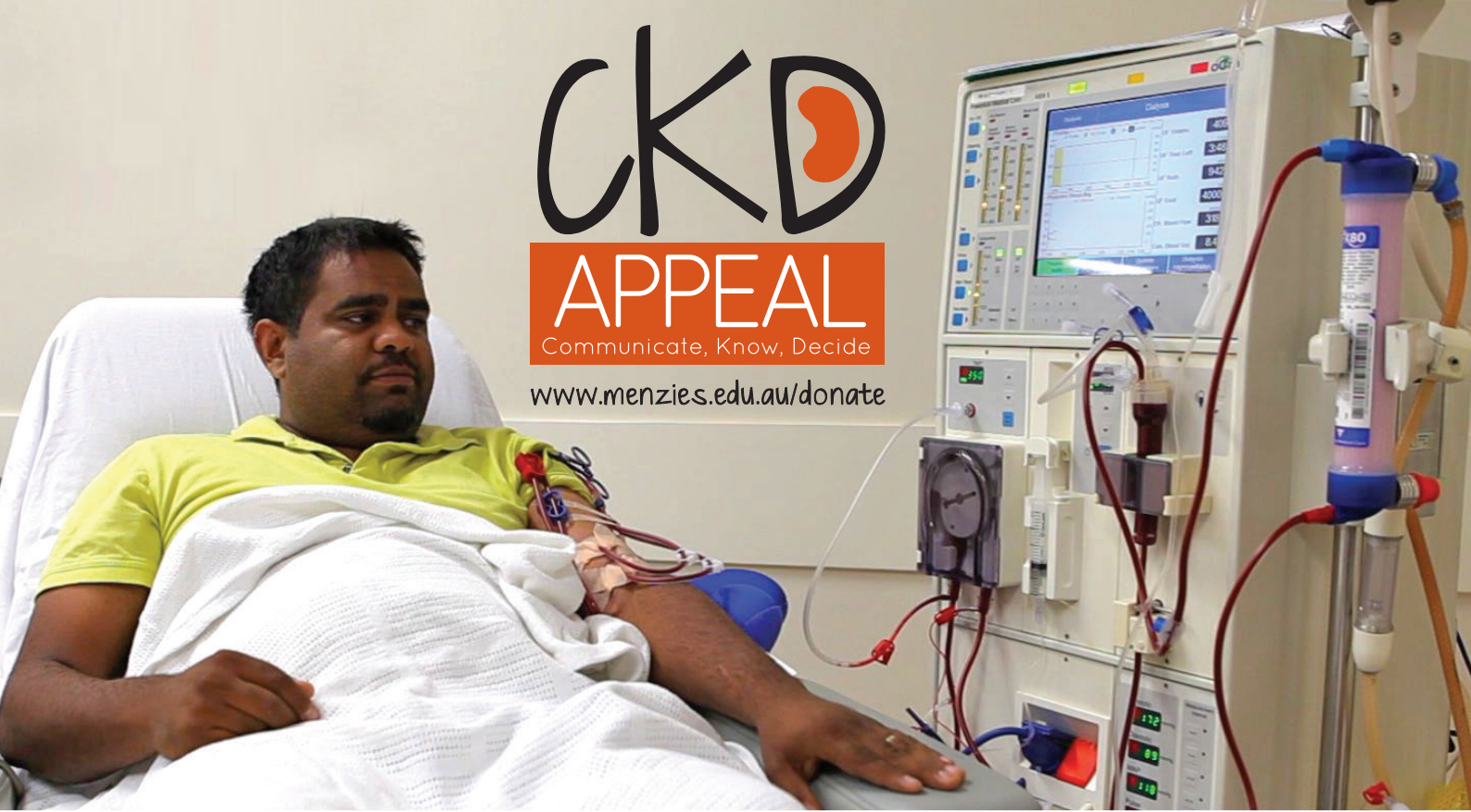


"I'm making a film with Menzies to make it easier for my people to better understand kidney disease, how it can impact families and communities, and what we can do to treat and live with the condition. Your support will help the Menzies team achieve that goal."

Ronald Morgan

Each year more than 13,000 Australians die with kidney failure. Indigenous Australians are ten times more likely than non-Indigenous Australians to develop severe kidney failure. Kidney disease affects them at the peak of their family and community lives. In remote areas, rates are up to 40 times higher than the national average.

A kidney transplant offers the best quality of life outcome for a person with kidney failure but sadly, only 20 transplants are performed each year for Indigenous Australians.

The story of transplantation and organ donation is complex, emotive and difficult to communicate. Film has proven to be a powerful medium for communication and teaching about these issues.

In responding to a request from Ronno, a young Indigenous man, Menzies has filmed and documented his real-life journey showing what it means to face kidney failure, the need to travel thousands of kilometres from home to get treatment and the challenging processes associated with kidney transplantation.

We will use Ronno's experience to create a film-media educational package that can guide clinicians, educational institutions and Indigenous Australians through the various treatment options available. To find out how you can support the CKD appeal visit www.menzies.edu.au/donate

HOW YOU CAN HELP

our target is to raise $60K

- $70 will support one Indigenous patient consultation
- $150 will provide a Health Professional Guide to accompany a film package
- $250 will provide an Indigenous Community Education package
- $600 will support the use of a professional edit suite and editor for 1 day
- $1500 will provide 100 educational DVD's for remote communities

A tax deductible receipt will be issued for donations over $2.

"Too many Aboriginal Australians have kidney disease and too many die young on the dialysis machine. We need to stop providing band-aid solutions and work to prevent and better treat kidney disease. Help us work with Ronno and his family to make this happen."

Professor Alan Cass, Director, Menzies School of Health Research

CKD APPEAL
Communicate, Know, Decide

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